

CALL/ACBD (Website Editorial Board)

Annual Report 2019 - 20

May 2020 – Virtual

Committee Chair(s): Michel-Adrien Sheppard

Activities and initiatives that the committee has completed during this past year:

Every few years, the Website Editorial Board evaluates the CALL website for content and functionality.

The current design was launched in 2014-2015 and it was time to have a look at features such as:

- Content : what do we have, does it appear in the right location? Are there sections that can be retired because they are no longer useful? Are things being kept to date?
- Navigation : is it easy or confusing to get around and are sections appropriately named?
- Functionality : how easy is it to accomplish tasks, e.g. renew membership, register for webinars etc.?

A preliminary analysis has been completed, and recommendations have been forwarded to the Board.

Activities and initiatives that the committee hopes to tackle for the next business year:

- Cleaning up obsolete content
- Reaching out to SIGs and committees to ensure their sections of the website are kept up-to-date
- Streamlining of navigation

